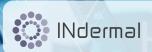
# LIPOADVANCE







0.25% natural soluble Proteoglycans from marine origin liposomes.

Unlike traditional liposomes formulated with soy lecithin and manufactured with basic methods, InDermal technology offers new generation vesicles, applying medical technology to dermo-cosmetics.

- Very stable and resistant
- Maximized effectiveness
- Smart release system
- Biomimetic composition
- Increased potency while improving the active safety and stability: x3 compared to free proteoglycans.

#### **INCI NAME**

Aqua, Mannitol, Phosphatidylcholine, Glycerin, Cholesterol, Soluble Proteoglycan, Xanthan Gum, Sodium Chloride.

#### **DOSE OF USE:**

1% - 10%

#### **SOLUBILITY:**

Hydrodispersible.

#### PRESERVATIVE:

Potassium sorbate. Sodium benzoate.

#### **MARKETING CLAIMS:**

- Dermocosmetic technology
- Extra Cellular Matrix restoration
- Firming properties
- Antioxidant
- Skin nutrition
- Deep skin moisturization
- Phospholipids from pharmaceutical grade
- Biomimetic liposomes
- Less active ingredient for same activity
- x3 more effective than the free active ingredient.

CONTACT INFO: Ctra. Alpedrete, 6 28400 Collado Villalba Madrid -Spain info@cobiosa.com www.cobiosa.com

## ANTI-AGING ACTIVITY:H



## COLLAGEN SYNTHESIS STIMULATION



- Ex-vivo test on human skin.
- Skin exposure to corticosteroids in order to induce a premature aging,
- Experimental groups:
  - Untreated control
  - Aged explant
  - Sample with free Proteoglycans
  - Sample with LIPOADVANCE

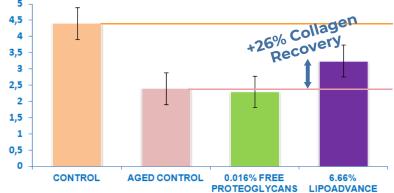
### RESULTS: ONLY AFTER 11 DAYS LIPOADVANCE RECOVERED THE LOST COLLAGEN

• LIPOADVANCE showed a much more effective activity compared with the free proteoglycans.

LIPOADVANCE showed an inmediate effect since in just 11 days recovered a 26% of collagen

 LIPOADVANCE also showed an inmediate effect since in just 11 days there was an evident recovery of the lost collagen, while the free proteoglycans were not effective during the first 11 days, and needed more application days, probably due to a lower absorption.

**Collagen synthesis** stimulation



<sup>\*6,66%</sup> LIPOADVANCE is equivalent to 0.016% free **Proteoglycans**